



Privacy Policy

1.0 Our principles regarding user privacy and data protection

Only necessary data should be collected and processed

We do not support spam and will never sell, rent or otherwise distribute or make public your personal information

2.0 Relevant legislation

This website aims to comply with the following national and international legislation with regards to data protection and user privacy:

UK Data Protection Act 1988 (DPA)

EU Data Protection Directive 1995 (DPD)

EU General Data Protection Regulation 2018 (GDPR)

3.0 Personal information that this website collects and why we collect it

How this website collects and uses personal information

3.1 Site visitation tracking

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website. Although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. We utilise Google's 'Anonymise' function so that you cannot be identified by your IP address. We consider Google to be a third party data processor (see below).

3.2 Making an Enquiry

We request information from you as part of the enquiry process. To make an enquiry, you must provide your contact information such as your name, email address, telephone number and give us information about the aspects of our service in which you are interested. We use this information to contact you and answer your enquiries.

3.3 Contact forms and email links

Should you choose to contact us using a contact form or an email link, none of the data that you supply will be stored by this website or passed to / be processed by any of the third party data processors mentioned. The data will be collated into an email and sent to us.

3.5 Cookies

Necessary Cookies

This website uses a number of cookies, some of which are essential for the site to work and for us to provide a service to you. These are cookies set by the server (PHPSESSID), WordPress



(wp-settings-*, wordpress_*) and set during the booking process (TTSPuser and TTSPorder) and are required for this part of the website to function.

Functional Cookies

A number of functional cookies are set when you accept them via the Cookie Control settings: responsiveness (used by this website's theme), wordfence_verifiedHuman and wfvf_* (set by the WordPress security plugin "Wordfence"). These can be enabled or disabled using the Cookie Control settings panel at any time.

These cookies are all enabled if you turn on Functional Cookies via the Cookie Control settings

Analytical Cookies

This website also uses Google Analytics and details of the cookies set can be found on Google's developer guides. These are not enabled unless you accept them via the Cookie Control settings. Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website, but may mean that other areas of the website have reduced functionality. The cookies that GA sets may include __ga, __gid, __gat, __utma, __utmb, __utmc and __utmz.

Other cookies

If you choose to 'Share' any of our pages/posts using a social media platform, that platform may set cookies on your computer and we recommend viewing that platform's Privacy Policy to review their policy.

Blocking cookies

Should you wish to restrict or block cookies which are set by our website you can do this through your browser settings. More information on cookies, including how to block them on a wide variety of browsers can be found at All About Cookies. Please be aware that restricting cookies may impact on the functionality of this website.

3.6 Server logs

As with most other web servers, when you access these web pages certain information may automatically be recorded. This could include your IP address, browser type, and information relating to the page you last visited. This information may be used in the event of a breach of security to aid detection.

4.0 How we store your personal information

If you make an enquiry on this website the information you provide will be stored and passed to GEP by email. This information will be stored securely for the time that the enquiry remains live. When the enquiry has been dealt with, the information will be deleted, if you are having no further contact with GEP, or stored if you are entering into a formal arrangement with GEP. At this point, you will receive a copy of the Privacy Notice appropriate to the contact that you will continue to have with GEP. You can ask to have your information to be deleted at any time by contacting info@genesiseducation.co.uk



5.0 About this website's server

All traffic (transferral of files) between this website and your browser is encrypted and delivered over HTTPS.

6.0 Our third party data processors

We use the following third party to process personal data on our behalf.

Google (Privacy policy)

7.0 Data Breaches

We will report any unlawful data breach of this website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

8.0 Changes to our privacy policy

This privacy policy may change from time to time in line with legislation or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this page occasionally for any policy changes. Specific policy changes and updates will be mentioned below.